# SANGAM G SAJJAN

### Junior Data Analyst

sangamgsajjan0987@gmail.com | +91 7483138916 | Shimogga, Karnataka

## HackerRank | Linkedin | GitHub

## EDUCATION

#### Visvesvaraya Technological University (VTU)

Belgaum

Dec 2020 - July 2024

Computer Science BE CGPA: 7.6

EXPERIENCE

## BCG | Data Science Job Simulation

Virtual | Feb 2024 - May 2024

 ${\rm BCG}$  | Data Science Job Simulation Virtual Feb 2024 - May 2024

- Performed customer churn analytics leveraging data analytics skills to identify key data points, establish investigative framework, and deliver recommendations to enhance retention strategies and drive revenue.
- Implemented data visualization techniques resulting in 25% increase in customer engagement and 15% boost in retention rates.
- Engineered and optimized random forest model achieving 85% accuracy in predicting customer churn.

### PwC Switzerland | Power BI Job Simulation

Virtual | Jan 2024 - Feb 2024

PwC Switzerland | Power BI Job Simulation Virtual Jan 2024 - Feb 2024

- Created Power BI dashboards effectively conveying KPIs, showcasing ability to respond to client requests with well-designed solutions.
- Communicated concisely and informatively with engagement partners, delivering insights and suggestions based on data analysis.
- Examined HR data, focused on gender-related KPIs, and identified root causes for gender balance issues at executive management level.

# $\mathbf{S}_{\mathbf{KILLS}}$

Programming Languages: Java, Python, SQL Tools / Platforms: Power BI, Excel, Tableau

PROJECTS / OPEN-SOURCE

#### Exploring the Bitcoin Cryptocurrency Market

Python, Pandas, jupyter

- Analyzed historical Bitcoin market data using Python, Pandas, and Jupyter Notebook.
- Employed advanced analytics techniques to extract insights from complex market data.
- Developed actionable recommendations for investment decisions and trading strategies.
- Established code repository for reproducibility and collaboration among team members.

#### CERTIFICATIONS

- SQL Certificate HackerRank
- Python Fundamental part 1 & part 2 infosys springboard
- Network Fundamentals infosys springboard